

DEMOGRAPHIC PROFILE COMPLETE

2000 - 2010 Census, 2011 Estimates & 2016 Projections

Calculated using Proportional Block Groups

Prepared For

Cinemark

Lat/Lon: 47.764773/-123.0094235

June 2012

RF9

Silverdale, WA	Primary Trade Area	Secondary Trade Area		
Population				
Estimated Population (2011)	268,619	55,907		
Census Population (1990)	194,985	42,344		
Census Population (2000)	238,863	48,899		
Census Population (2010)	260,254	55,485		
Projected Population (2016)	291,273	57,607		
Forecasted Population (2021)	318,846	62,412		
Historical Annual Change (1990-2000)	43,877	2.3%	6,555	1.5%
Historical Annual Change (2000-2010)	21,392	0.9%	6,585	1.3%
Historical Annual Change (2010-2011)	8,364	3.2%	423	0.8%
Projected Annual Change (2011-2016)	22,655	1.7%	1,700	0.6%
Est. Population Density (2011)	436.62	psm	259.18	psm
Trade Area Size	615.22	sq mi	215.71	sq mi
Households				
Estimated Households (2011)	107,889	25,968		
Census Households (1990)	72,982	17,973		
Census Households (2000)	91,505	21,586		
Census Households (2010)	103,677	25,314		
Projected Households (2016)	120,657	28,603		
Forecasted Households (2021)	136,239	32,476		
Historical Annual Change (2000-2010)	12,172	1.3%	3,728	1.7%
Projected Annual Change (2010-2016)	16,980	2.7%	3,289	2.2%
Average Household Income				
Est. Average Household Income (2011)	\$76,312	\$57,040		
Census Average Hhld Income (1990)	\$36,901	\$30,645		
Census Average Hhld Income (2000)	\$56,688	\$45,123		
Proj. Average Household Income (2016)	\$85,851	\$64,052		
Historical Annual Change (1990-2000)	\$19,788	5.4%	\$14,478	4.7%
Projected Annual Change (2011-2016)	\$29,163	3.2%	\$18,928	2.6%
Median Household Income				
Est. Median Household Income (2011)	\$62,642	\$47,034		
Census Median Hhld Income (1990)	\$31,806	\$25,110		
Census Median Hhld Income (2000)	\$47,210	\$36,900		
Proj. Median Household Income (2016)	\$68,570	\$51,733		
Historical Annual Change (1990-2000)	\$15,404	4.8%	\$11,790	4.7%
Projected Annual Change (2011-2016)	\$21,360	2.8%	\$14,833	2.5%
Per Capita Income				
Est. Per Capita Income (2011)	\$32,093	\$26,985		
Census Per Capita Income (1990)	\$13,812	\$13,007		
Census Per Capita Income (2000)	\$21,659	\$19,942		
Proj. Per Capita Income (2016)	\$37,172	\$32,381		
Historical Annual Change (1990-2000)	\$7,848	5.7%	\$6,934	5.3%
Projected Annual Change (2011-2016)	\$15,513	4.5%	\$12,439	3.9%
Other Income				
Est. Median Disposable Income (2011)	\$51,518	\$40,031		
Proj. Median Disposable Income (2016)	\$55,731	\$43,644		
Est. Average Household Net Worth (2011)	\$551,511	\$418,678		

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Silverdale, WA	Primary Trade Area		Secondary Trade Area	
Household Income Distribution (2011)				
HH Income \$200,000 or More	3,855	3.6%	403	1.6%
HH Income \$150,000 to 199,999	6,022	5.6%	578	2.2%
HH Income \$125,000 to 149,999	6,514	6.0%	857	3.3%
HH Income \$100,000 to 124,999	9,683	9.0%	1,484	5.7%
HH Income \$75,000 to 99,999	15,220	14.1%	3,187	12.3%
HH Income \$50,000 to 74,999	22,057	20.4%	5,435	20.9%
HH Income \$35,000 to 49,999	15,684	14.5%	4,240	16.3%
HH Income \$25,000 to 34,999	9,974	9.2%	3,404	13.1%
HH Income \$15,000 to 24,999	9,301	8.6%	3,047	11.7%
HH Income \$10,000 to 14,999	3,392	3.1%	1,386	5.3%
HH Income \$0 to 9,999	6,177	5.7%	1,947	7.5%
HH Income \$35,000+	79,034	73.3%	16,185	62.3%
HH Income \$50,000+	63,350	58.7%	11,945	46.0%
HH Income \$75,000+	41,293	38.3%	6,509	25.1%
Race & Ethnicity (2011)				
Total Population	268,619		55,907	
White	223,489	83.2%	50,721	90.7%
Black or African American	6,796	2.5%	301	0.5%
American Indian & Alaska Native	4,444	1.7%	1,482	2.7%
Asian	12,665	4.7%	871	1.6%
Hawaiian & Pacific Islander	2,223	0.8%	78	0.1%
Other Race	4,389	1.6%	482	0.9%
Two or More Races	14,613	5.4%	1,972	3.5%
Not Hispanic or Latino Population	250,926	93.4%	53,729	96.1%
<i>Non Hispanic: White</i>	213,768	85.2%	49,397	91.9%
<i>Non Hispanic: Black or African American</i>	6,436	2.6%	277	0.5%
<i>Non Hispanic: Amer Indian & AK Native</i>	3,799	1.5%	1,384	2.6%
<i>Non Hispanic: Asian</i>	12,323	4.9%	857	1.6%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	2,080	0.8%	72	0.1%
<i>Non Hispanic: Other Race</i>	485	0.2%	70	0.1%
<i>Non Hispanic: Two or More Races</i>	12,036	4.8%	1,672	3.1%
Hispanic or Latino Population	17,692	6.6%	2,179	3.9%
<i>Hispanic: White</i>	9,722	54.9%	1,324	60.8%
<i>Hispanic: Black or African American</i>	360	2.0%	25	1.1%
<i>Hispanic: American Indian & Alaska Native</i>	645	3.6%	97	4.5%
<i>Hispanic: Asian</i>	342	1.9%	14	0.7%
<i>Hispanic: Hawaiian & Pacific Islander</i>	143	0.8%	6	0.3%
<i>Hispanic: Other Race</i>	3,904	22.1%	412	18.9%
<i>Hispanic: Two or More Races</i>	2,578	14.6%	300	13.8%
Not of Hispanic Origin Population (2000)	229,192	96.0%	47,825	97.8%
Hispanic Origin Population (2000)	9,671	4.0%	1,075	2.2%
Not Hispanic or Latino Population (2010)	244,529	94.0%	53,409	96.3%
Hispanic or Latino Population (2010)	15,725	6.0%	2,076	3.7%
Not Hispanic or Latino Population 5yr (2016)	266,309	91.4%	55,032	95.5%
Hispanic or Latino Population 5yr (2016)	24,964	8.6%	2,575	4.5%
Historical Annual Change (2000-2010)	6,054	6.3%	1,001	9.3%
Projected Annual Change (2010-2016)	9,239	9.8%	500	4.0%

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Silverdale, WA	Primary Trade Area		Secondary Trade Area	
Age Distribution (2011)				
Total Population	268,619		55,907	
Age 0 to 4 yrs	15,948	5.9%	2,571	4.6%
Age 5 to 9 yrs	15,671	5.8%	2,643	4.7%
Age 10 to 14 yrs	16,826	6.3%	3,057	5.5%
Age 15 to 19 yrs	17,836	6.6%	3,439	6.2%
Age 20 to 24 yrs	18,440	6.9%	3,164	5.7%
Age 25 to 29 yrs	16,447	6.1%	2,699	4.8%
Age 30 to 34 yrs	13,818	5.1%	2,381	4.3%
Age 35 to 39 yrs	15,069	5.6%	2,572	4.6%
Age 40 to 44 yrs	17,820	6.6%	2,888	5.2%
Age 45 to 49 yrs	20,644	7.7%	3,609	6.5%
Age 50 to 54 yrs	21,522	8.0%	4,533	8.1%
Age 55 to 59 yrs	20,623	7.7%	4,603	8.2%
Age 60 to 64 yrs	18,044	6.7%	4,473	8.0%
Age 65 to 69 yrs	13,680	5.1%	3,712	6.6%
Age 70 to 74 yrs	9,266	3.4%	3,146	5.6%
Age 75 to 79 yrs	6,641	2.5%	2,488	4.5%
Age 80 to 84 yrs	5,229	1.9%	1,919	3.4%
Age 85 yrs plus	5,107	1.9%	2,010	3.6%
Median Age	39.6 yrs		47.1 yrs	
Age 19 yrs or less	66,282	24.7%	11,710	20.9%
Age 20 to 64 years	162,427	60.5%	30,922	55.3%
Age 65 years Plus	39,922	14.9%	13,276	23.7%
Female Age Distribution (2011)				
Female Population	134,325	50.0%	28,906	51.7%
Age 0 to 4 yrs	7,774	5.8%	1,349	4.7%
Age 5 to 9 yrs	7,554	5.6%	1,344	4.6%
Age 10 to 14 yrs	8,176	6.1%	1,509	5.2%
Age 15 to 19 yrs	8,676	6.5%	1,631	5.6%
Age 20 to 24 yrs	8,560	6.4%	1,458	5.0%
Age 25 to 29 yrs	7,597	5.7%	1,235	4.3%
Age 30 to 34 yrs	6,558	4.9%	1,127	3.9%
Age 35 to 39 yrs	7,465	5.6%	1,204	4.2%
Age 40 to 44 yrs	8,959	6.7%	1,472	5.1%
Age 45 to 49 yrs	10,037	7.5%	1,992	6.9%
Age 50 to 54 yrs	11,053	8.2%	2,397	8.3%
Age 55 to 59 yrs	10,765	8.0%	2,372	8.2%
Age 60 to 64 yrs	9,382	7.0%	2,351	8.1%
Age 65 to 69 yrs	6,964	5.2%	2,077	7.2%
Age 70 to 74 yrs	4,844	3.6%	1,677	5.8%
Age 75 to 79 yrs	3,660	2.7%	1,323	4.6%
Age 80 to 84 yrs	2,983	2.2%	1,100	3.8%
Age 85 yrs plus	3,331	2.5%	1,288	4.5%
Female Median Age	41.1 yrs		48.9 yrs	
Age 19 yrs or less	32,181	24.0%	5,833	20.2%
Age 20 to 64 years	80,377	59.8%	15,608	54.0%
Age 65 years Plus	21,782	16.2%	7,465	25.8%

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Male Age Distribution (2011)				
Male Population	134,293	50.0%	27,001	48.3%
Age 0 to 4 yrs	8,175	6.1%	1,222	4.5%
Age 5 to 9 yrs	8,117	6.0%	1,299	4.8%
Age 10 to 14 yrs	8,649	6.4%	1,548	5.7%
Age 15 to 19 yrs	9,160	6.8%	1,809	6.7%
Age 20 to 24 yrs	9,880	7.4%	1,706	6.3%
Age 25 to 29 yrs	8,849	6.6%	1,464	5.4%
Age 30 to 34 yrs	7,260	5.4%	1,254	4.6%
Age 35 to 39 yrs	7,604	5.7%	1,369	5.1%
Age 40 to 44 yrs	8,861	6.6%	1,416	5.2%
Age 45 to 49 yrs	10,606	7.9%	1,617	6.0%
Age 50 to 54 yrs	10,470	7.8%	2,135	7.9%
Age 55 to 59 yrs	9,858	7.3%	2,231	8.3%
Age 60 to 64 yrs	8,662	6.4%	2,121	7.9%
Age 65 to 69 yrs	6,716	5.0%	1,635	6.1%
Age 70 to 74 yrs	4,422	3.3%	1,469	5.4%
Age 75 to 79 yrs	2,980	2.2%	1,165	4.3%
Age 80 to 84 yrs	2,246	1.7%	820	3.0%
Age 85 yrs plus	1,776	1.3%	722	2.7%
Male Median Age	38.0	yrs	44.9	yrs
Age 19 yrs or less	34,101	25.4%	5,877	21.8%
Age 20 to 64 years	82,050	61.1%	15,313	56.7%
Age 65 years Plus	18,140	13.5%	5,811	21.5%
Males per 100 Females, Male % Pop (2011)				
Overall Comparison	100		93	
Age 0 to 4 yrs	105	51.3%	91	47.5%
Age 5 to 9 yrs	107	51.8%	97	49.2%
Age 10 to 14 yrs	106	51.4%	103	50.6%
Age 15 to 19 yrs	106	51.4%	111	52.6%
Age 20 to 24 yrs	115	53.6%	117	53.9%
Age 25 to 29 yrs	116	53.8%	119	54.3%
Age 30 to 34 yrs	111	52.5%	111	52.7%
Age 35 to 39 yrs	102	50.5%	114	53.2%
Age 40 to 44 yrs	99	49.7%	96	49.0%
Age 45 to 49 yrs	106	51.4%	81	44.8%
Age 50 to 54 yrs	95	48.6%	89	47.1%
Age 55 to 59 yrs	92	47.8%	94	48.5%
Age 60 to 64 yrs	92	48.0%	90	47.4%
Age 65 to 69 yrs	96	49.1%	79	44.0%
Age 70 to 74 yrs	91	47.7%	88	46.7%
Age 75 to 79 yrs	81	44.9%	88	46.8%
Age 80 to 84 yrs	75	42.9%	75	42.7%
Age 85 yrs plus	53	34.8%	56	35.9%
Age 19 yrs or less	106	51.4%	101	50.2%
Age 20 to 39 yrs	111	52.7%	115	53.6%
Age 40 to 64 yrs	97	49.1%	90	47.4%
Age 65 years Plus	83	45.4%	78	43.8%

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Silverdale, WA	Primary Trade Area		Secondary Trade Area	
Household Type (2011)				
Total Households	107,889		25,968	
Households with Children	31,546	29.2%	5,650	21.8%
Average Household Size	2.41		2.12	
Est. Household Density	175.37	psm	120.38	psm
Population Family	214,532	79.9%	44,073	78.8%
Population Non-Family	45,000	16.8%	10,969	19.6%
Population Group Qtrs	9,086	3.4%	865	1.5%
Family Households	70,582	65.4%	16,178	62.3%
<i>Married Couple Hhlds</i>	57,225	81.1%	12,551	77.6%
<i>Other Family Hhlds</i>	13,357	18.9%	3,627	22.4%
Family Households With Children	31,305	44.4%	5,594	34.6%
<i>Married Couple With Children</i>	21,923	70.0%	3,048	54.5%
<i>Other Family Hhlds With Children</i>	9,381	30.0%	2,546	45.5%
Family Households No Children	39,277	55.6%	10,584	65.4%
<i>Married Couple No Children</i>	35,302	89.9%	9,503	89.8%
<i>Other Family Households No Children</i>	3,976	10.1%	1,081	10.2%
Average Family Household Size	3.04		2.72	
Average Family Income	\$91,880		\$67,866	
Median Family Income	\$76,966		\$57,340	
Non-Family Households	37,304	34.6%	9,790	37.7%
Non-Family Hhlds With Children	241	0.6%	56	0.6%
Non-Family Hhld No Children	37,063	99.4%	9,734	99.4%
<i>N-F Hhld Lone Person No Children</i>	29,995	80.4%	8,159	83.3%
Lone Male Householder	13,306	44.4%	3,251	39.8%
Lone Female Householder	16,689	55.6%	4,908	60.2%
<i>N-F Hhld 2+ Persons No Children</i>	7,068	18.9%	1,575	16.1%
Average Non-Family Hhld Size	1.21		1.12	
Marital Status (2011)				
(15 Years or Older)	220,078		47,656	
Never Married	48,075	21.8%	8,341	17.5%
Now Married	124,324	56.5%	27,975	58.7%
Previously Married	47,679	21.7%	11,340	23.8%
<i>Separated</i>	9,481	19.9%	1,486	13.1%
<i>Widowed</i>	12,483	26.2%	4,460	39.3%
<i>Divorced</i>	25,715	53.9%	5,393	47.6%
Educational Attainment (2011)				
Adult Population (25 Years or Older)	183,896		41,034	
Elementary (0 to 8)	3,564	1.9%	421	1.0%
Some High School (9 to 11)	9,108	5.0%	2,624	6.4%
High School Graduate (12)	45,061	24.5%	11,534	28.1%
Some College (13 to 16)	50,102	27.2%	11,741	28.6%
Associate Degree Only	19,658	10.7%	4,442	10.8%
Bachelor Degree Only	34,677	18.9%	5,980	14.6%
Graduate Degree	21,726	11.8%	4,293	10.5%
Any College + (Some College or higher)	126,163	68.6%	26,456	64.5%
College Degree + (Bachelor Degree or higher)	56,403	30.7%	10,273	25.0%

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Silverdale, WA	Primary Trade Area		Secondary Trade Area	
Housing (2011)				
Total Housing Units	121,984		28,933	
Housing Units, Occupied	107,887	88.4%	25,968	89.8%
<i>Housing Units, Owner-Occupied</i>	75,040	69.6%	18,657	71.8%
<i>Housing Units, Renter-Occupied</i>	32,847	30.4%	7,311	28.2%
Housing Units, Vacant	14,096	11.6%	2,965	10.2%
Total Housing Units (2010)	100,126		23,678	
Historical Annual Change (2010-2011)	21,858	2.0%	5,255	2.0%
Household Size (2011)				
Total Households	107,889		25,968	
1 Person Households	29,994	27.8%	8,158	31.4%
2 Person Households	38,491	35.7%	11,504	44.3%
3 Person Households	17,188	15.9%	3,263	12.6%
4 Person Households	13,633	12.6%	1,863	7.2%
5 Person Households	5,736	5.3%	774	3.0%
6 Person Households	1,829	1.7%	258	1.0%
7+ Person Households	1,017	0.9%	147	0.6%
Household Stability (2011)				
Total Households	107,889		25,968	
In current residence < 1 year	27,285	25.3%	5,295	20.4%
In current residence 1-2 years	32,782	30.4%	6,987	26.9%
In current residence 3-5 years	17,500	16.2%	3,884	15.0%
In current residence 6-10 years	12,838	11.9%	4,604	17.7%
In current residence > 10 years	17,483	16.2%	5,198	20.0%
Turnover (% Annual Residential Turnover)		25.3%		20.4%
Stability (% In Current Residence 5+ Years)		28.1%		37.7%
Median Years in Residence	2.8 yrs		3.5 yrs	
Household Vehicles (2011)				
Total Vehicles Available	221,885		53,595	
Household: 0 Vehicles Available	5,091	4.7%	1,447	5.6%
Household: 1 Vehicles Available	31,726	29.4%	7,824	30.1%
Household: 2 Vehicles Available	41,420	38.4%	9,692	37.3%
Household: 3+ Vehicles Available	29,656	27.5%	7,006	27.0%
Average Per Household	2.1	Vehicles	2.1	Vehicles
Owner Occupied Hhlds Vehicles	169,236	76.3%	42,188	78.7%
<i>Average Per Owner Household</i>	2.3	Vehicles	2.3	Vehicles
Renter Occupied Hhlds Vehicles	52,648	23.7%	11,407	21.3%
<i>Average Per Renter Household</i>	1.6	Vehicles	1.6	Vehicles
Travel Time (2000)				
Worker Base (16 Years or Older)	110,768		18,670	
Travel to Work in 14 Minutes or Less	32,479	29.3%	9,113	48.8%
Travel to Work in 15 to 29 Minutes	35,850	32.4%	5,045	27.0%
Travel to Work in 30 to 59 Minutes	18,048	16.3%	2,265	12.1%
Travel to Work in 60 Minutes or More	18,858	17.0%	1,164	6.2%
Work at Home	5,540	5.0%	1,082	5.8%
Average Travel Time to Work	29.5 mins		18.8 mins	

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Transportation To Work (2000)				
Work Base	110,768		18,670	
Drive to Work Alone	73,267	66.1%	14,040	75.2%
Drive to Work in Carpool	15,416	13.9%	2,330	12.5%
Travel to Work - Public Transportation	9,271	8.4%	255	1.4%
Drive to Work on Motorcycle	451	0.4%	20	0.1%
Bicycle to Work	827	0.7%	100	0.5%
Walk to Work	4,513	4.1%	653	3.5%
Other Means	1,476	1.3%	190	1.0%
Work at Home	5,540	5.0%	1,082	5.8%
Daytime Demos (2011)				
Total Number of Businesses	10,703		3,002	
Total Number of Employees	86,351		23,448	
Company Headqtrs: Businesses	6	0.1%	0	0
Company Headqtrs: Employees	250	0.3%	0	0
Employee Population per Business	8.1 to 1		7.8 to 1	
Residential Population per Business	25.1 to 1		18.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	179,667		49,159	
Labor Force (2011)				
Labor: Population Age 16+	216,592		46,987	
Unemployment Rate		5.6%		4.1%
Labor Force Total: Males	107,479	49.6%	22,585	48.1%
<i>Male civilian employed</i>	60,794	56.6%	10,785	47.8%
<i>Male civilian unemployed</i>	6,365	5.9%	998	4.4%
<i>Males in Armed Forces</i>	6,756	6.3%	247	1.1%
<i>Males not in labor force</i>	33,563	31.2%	10,554	46.7%
Labor Force Total: Females	109,113	50.4%	24,402	51.9%
<i>Female civilian employed</i>	55,076	50.5%	10,212	41.9%
<i>Female civilian unemployed</i>	5,691	5.2%	930	3.8%
<i>Females in Armed Forces</i>	649	0.6%	31	0.1%
<i>Females not in labor force</i>	47,697	43.7%	13,228	54.2%
Employment Force Change (2010-2011)	15,676	15.6%	2,575	14.0%
Male Change (2010-2011)	8,534	16.3%	1,359	14.4%
Female Change (2010-2011)	7,142	14.9%	1,216	13.5%
Occupation (2000)				
Occupation: Population Age 16+	100,195		18,423	
<i>Occupation Total: Males</i>	52,260	52.2%	9,426	51.2%
<i>Occupation Total: Females</i>	47,934	47.8%	8,997	48.8%
Mgmt, Business, & Financial Operations	12,882	12.9%	1,854	10.1%
Professional and Related	22,246	22.2%	3,459	18.8%
Service	17,779	17.7%	3,622	19.7%
Sales and Office	24,358	24.3%	4,773	25.9%
Farming, Fishing, and Forestry	594	0.6%	375	2.0%
Construction, Extraction, & Maintenance	11,936	11.9%	2,027	11.0%
Production, Transport, & Material Moving	10,399	10.4%	2,311	12.5%
<i>White Collar</i>		59.4%		54.8%
<i>Blue Collar</i>		40.6%		45.2%

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DEMOGRAPHIC PROFILE COMPLETE

2000 - 2010 Census, 2011 Estimates & 2016 Projections

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Prepared For

Cinemark

Lat/Lon: 47.764773/-123.0094235

June 2012

RF9

Silverdale, WA	Primary Trade Area		Secondary Trade Area	
Units In Structure (2000)				
Total Units	100,126		23,678	
1 Detached Unit	66,487	66.4%	16,650	70.3%
1 Attached Unit	3,707	3.7%	458	1.9%
2 Units	3,131	3.1%	445	1.9%
3 to 4 Units	3,451	3.4%	431	1.8%
5 to 9 Units	4,082	4.1%	566	2.4%
10 to 19 Units	3,590	3.6%	433	1.8%
20 to 49 Units	2,656	2.7%	725	3.1%
50 or more Units	2,599	2.6%	438	1.8%
Mobile Home or Trailer	9,657	9.6%	3,328	14.1%
Other Structure	769	0.8%	205	0.9%
Homes Built By Year (2000)				
Homes Built 1999 to 2000	1,906	1.9%	598	2.5%
Homes Built 1995 to 1998	10,291	10.3%	2,252	9.5%
Homes Built 1990 to 1994	14,416	14.4%	2,853	12.0%
Homes Built 1980 to 1989	19,340	19.3%	3,756	15.9%
Homes Built 1970 to 1979	21,100	21.1%	6,141	25.9%
Homes Built 1960 to 1969	8,764	8.8%	2,052	8.7%
Homes Built 1950 to 1959	6,394	6.4%	1,801	7.6%
Homes Built 1940 to 1949	7,864	7.9%	1,559	6.6%
Homes Built Before 1939	10,047	10.0%	2,667	11.3%
Median Age of Homes	24.7 yrs		26.4 yrs	
Home Values (2000)				
Owner Specified Housing Units	48,987		11,872	
Home Values \$1,000,000 or More	193	0.4%	22	0.2%
Home Values \$750,000 or \$999,999	377	0.8%	41	0.3%
Home Values \$500,000 or \$749,999	1,217	2.5%	96	0.8%
Home Values \$400,000 to \$499,999	1,648	3.4%	164	1.4%
Home Values \$300,000 to \$399,999	3,500	7.1%	461	3.9%
Home Values \$250,000 to \$299,999	3,589	7.3%	598	5.0%
Home Values \$200,000 to \$249,999	4,842	9.9%	1,133	9.5%
Home Values \$175,000 to \$199,999	4,257	8.7%	840	7.1%
Home Values \$150,000 to \$174,999	5,897	12.0%	1,482	12.5%
Home Values \$125,000 to \$149,999	8,739	17.8%	1,985	16.7%
Home Values \$100,000 to \$124,999	7,425	15.2%	1,913	16.1%
Home Values \$90,000 to \$99,999	2,780	5.7%	1,143	9.6%
Home Values \$80,000 to \$89,999	1,860	3.8%	921	7.8%
Home Values \$70,000 to \$79,999	1,161	2.4%	500	4.2%
Home Values \$60,000 to \$69,999	731	1.5%	262	2.2%
Home Values \$50,000 to \$59,999	338	0.7%	154	1.3%
Home Values \$35,000 to \$49,999	217	0.4%	119	1.0%
Home Values \$25,000 to \$34,999	109	0.2%	14	0.1%
Home Values \$10,000 to \$24,999	86	0.2%	22	0.2%
Home Values \$0 to \$9,999	18	0.0%	0	-
Owner Occupied Median Home Value	\$175,806		\$140,472	
Renter Occupied Median Rent	\$577		\$430	

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Silverdale, WA	Primary Trade Area	Secondary Trade Area
Consumer Expenditure (Annual Total)		
Total Household Expenditure (2011)	\$6,270,076,871	\$1,239,431,514
<i>Total Non-Retail Expenditures (2011)</i>	\$3,613,233,801	\$709,887,174
<i>Total Retail Expenditures (2011)</i>	\$2,656,843,076	\$529,544,342
Apparel (2011)	\$299,541,095	\$58,543,327
Contributions (2011)	\$240,465,352	\$44,357,121
Education (2011)	\$154,472,261	\$27,263,353
Entertainment (2011)	\$351,791,467	\$68,790,208
Food And Beverages (2011)	\$949,818,739	\$191,933,698
Furnishings And Equipment (2011)	\$280,204,999	\$53,694,078
Gifts (2011)	\$170,322,120	\$31,843,533
Health Care (2011)	\$378,390,420	\$79,314,985
Household Operations (2011)	\$229,016,237	\$42,352,185
Miscellaneous Expenses (2011)	\$103,870,100	\$21,109,841
Personal Care (2011)	\$90,679,252	\$18,024,438
Personal Insurance (2011)	\$65,809,631	\$12,189,189
Reading (2011)	\$20,679,657	\$4,098,335
Shelter (2011)	\$1,213,350,820	\$238,325,670
Tobacco (2011)	\$39,235,633	\$8,631,316
Transportation (2011)	\$1,252,595,276	\$250,396,485
Utilities (2011)	\$429,833,837	\$88,563,756
Consumer Expenditure (per Household per Month)		
Total Household Expenditure (2011)	\$4,843	\$3,977
<i>Total Non-Retail Expenditures (2011)</i>	\$2,791 57.6%	\$2,278 57.3%
<i>Total Retail Expenditures (2011)</i>	\$2,052 42.4%	\$1,699 42.7%
Apparel (2011)	\$231 4.8%	\$188 4.7%
Contributions (2011)	\$186 3.8%	\$142 3.6%
Education (2011)	\$119 2.5%	\$87 2.2%
Entertainment (2011)	\$272 5.6%	\$221 5.6%
Food And Beverages (2011)	\$734 15.1%	\$616 15.5%
Furnishings And Equipment (2011)	\$216 4.5%	\$172 4.3%
Gifts (2011)	\$132 2.7%	\$102 2.6%
Health Care (2011)	\$292 6.0%	\$255 6.4%
Household Operations (2011)	\$177 3.7%	\$136 3.4%
Miscellaneous Expenses (2011)	\$80 1.7%	\$68 1.7%
Personal Care (2011)	\$70 1.4%	\$58 1.5%
Personal Insurance (2011)	\$51 1.0%	\$39 1.0%
Reading (2011)	\$16 0.3%	\$13 0.3%
Shelter (2011)	\$937 19.4%	\$765 19.2%
Tobacco (2011)	\$30 0.6%	\$28 0.7%
Transportation (2011)	\$968 20.0%	\$804 20.2%
Utilities (2011)	\$332 6.9%	\$284 7.1%

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