

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 47.2879/-123.2633

RFULL9

Shelton Primary Trade Area

Trade Area

Population

Estimated Population (2021)	102,586	
Projected Population (2026)	113,377	
Census Population (2010)	92,143	
Census Population (2000)	76,687	
Projected Annual Growth (2021-2026)	10,791	2.1%
Historical Annual Growth (2010-2021)	10,444	1.0%
Historical Annual Growth (2000-2010)	15,456	2.0%
Estimated Population Density (2021)	105	psm
Trade Area Size	973.1	sq mi

Households

Estimated Households (2021)	40,637	
Projected Households (2026)	42,338	
Census Households (2010)	35,966	
Census Households (2000)	29,207	
Projected Annual Growth (2021-2026)	1,701	0.8%
Historical Annual Change (2000-2021)	11,429	1.9%

Average Household Income

Estimated Average Household Income (2021)	\$89,093	
Projected Average Household Income (2026)	\$102,427	
Census Average Household Income (2010)	\$61,435	
Census Average Household Income (2000)	\$50,932	
Projected Annual Change (2021-2026)	\$13,333	3.0%
Historical Annual Change (2000-2021)	\$38,161	3.6%

Median Household Income

Estimated Median Household Income (2021)	\$72,173	
Projected Median Household Income (2026)	\$83,921	
Census Median Household Income (2010)	\$50,868	
Census Median Household Income (2000)	\$43,250	
Projected Annual Change (2021-2026)	\$11,747	3.3%
Historical Annual Change (2000-2021)	\$28,924	3.2%

Per Capita Income

Estimated Per Capita Income (2021)	\$36,039	
Projected Per Capita Income (2026)	\$38,925	
Census Per Capita Income (2010)	\$23,980	
Census Per Capita Income (2000)	\$19,331	
Projected Annual Change (2021-2026)	\$2,886	1.6%
Historical Annual Change (2000-2021)	\$16,708	4.1%
Estimated Average Household Net Worth (2021)	\$809,063	

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Race and Ethnicity

Total Population (2021)	102,586	
White (2021)	85,837	83.7%
Black or African American (2021)	1,727	1.7%
American Indian or Alaska Native (2021)	2,419	2.4%
Asian (2021)	2,811	2.7%
Hawaiian or Pacific Islander (2021)	327	0.3%
Other Race (2021)	3,710	3.6%
Two or More Races (2021)	5,755	5.6%
Population < 18 (2021)	20,196	19.7%
White Not Hispanic	13,170	65.2%
Black or African American	367	1.8%
Asian	559	2.8%
Other Race Not Hispanic	2,247	11.1%
Hispanic	3,854	19.1%
Not Hispanic or Latino Population (2021)	92,742	90.4%
Not Hispanic White	81,484	87.9%
Not Hispanic Black or African American	1,580	1.7%
Not Hispanic American Indian or Alaska Native	1,957	2.1%
Not Hispanic Asian	2,725	2.9%
Not Hispanic Hawaiian or Pacific Islander	310	0.3%
Not Hispanic Other Race	73	-
Not Hispanic Two or More Races	4,614	5.0%
Hispanic or Latino Population (2021)	9,844	9.6%
Hispanic White	4,354	44.2%
Hispanic Black or African American	147	1.5%
Hispanic American Indian or Alaska Native	462	4.7%
Hispanic Asian	86	0.9%
Hispanic Hawaiian or Pacific Islander	17	0.2%
Hispanic Other Race	3,637	36.9%
Hispanic Two or More Races	1,141	11.6%
Not Hispanic or Latino Population (2010)	85,626	92.9%
Hispanic or Latino Population (2010)	6,516	7.1%
Not Hispanic or Latino Population (2000)	73,641	96.0%
Hispanic or Latino Population (2000)	3,047	4.0%
Not Hispanic or Latino Population (2026)	101,660	89.7%
Hispanic or Latino Population (2026)	11,718	10.3%
Projected Annual Growth (2021-2026)	1,874	-
Historical Annual Growth (2000-2010)	3,470	11.4%

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Total Age Distribution (2021)

Total Population	102,586	
Age Under 5 Years	5,322	5.2%
Age 5 to 9 Years	5,758	5.6%
Age 10 to 14 Years	5,995	5.8%
Age 15 to 19 Years	5,823	5.7%
Age 20 to 24 Years	5,665	5.5%
Age 25 to 29 Years	5,972	5.8%
Age 30 to 34 Years	6,164	6.0%
Age 35 to 39 Years	6,162	6.0%
Age 40 to 44 Years	5,965	5.8%
Age 45 to 49 Years	5,573	5.4%
Age 50 to 54 Years	6,068	5.9%
Age 55 to 59 Years	7,064	6.9%
Age 60 to 64 Years	7,962	7.8%
Age 65 to 69 Years	7,745	7.5%
Age 70 to 74 Years	6,541	6.4%
Age 75 to 79 Years	4,183	4.1%
Age 80 to 84 Years	2,547	2.5%
Age 85 Years or Over	2,078	2.0%
Median Age	43.3	
Age 19 Years or Less	22,898	22.3%
Age 20 to 64 Years	56,594	55.2%
Age 65 Years or Over	23,094	22.5%

Female Age Distribution (2021)

Female Population	50,243	49.0%
Age Under 5 Years	2,559	5.1%
Age 5 to 9 Years	2,806	5.6%
Age 10 to 14 Years	2,960	5.9%
Age 15 to 19 Years	2,728	5.4%
Age 20 to 24 Years	2,529	5.0%
Age 25 to 29 Years	2,780	5.5%
Age 30 to 34 Years	2,804	5.6%
Age 35 to 39 Years	3,017	6.0%
Age 40 to 44 Years	2,853	5.7%
Age 45 to 49 Years	2,719	5.4%
Age 50 to 54 Years	2,966	5.9%
Age 55 to 59 Years	3,615	7.2%
Age 60 to 64 Years	4,030	8.0%
Age 65 to 69 Years	3,952	7.9%
Age 70 to 74 Years	3,241	6.4%
Age 75 to 79 Years	2,072	4.1%
Age 80 to 84 Years	1,371	2.7%
Age 85 Years or Over	1,240	2.5%
Female Median Age	44.4	
Age 19 Years or Less	11,053	22.0%
Age 20 to 64 Years	27,313	54.4%
Age 65 Years or Over	11,876	23.6%

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Male Age Distribution (2021)

Male Population	52,344	51.0%
Age Under 5 Years	2,763	5.3%
Age 5 to 9 Years	2,952	5.6%
Age 10 to 14 Years	3,035	5.8%
Age 15 to 19 Years	3,095	5.9%
Age 20 to 24 Years	3,136	6.0%
Age 25 to 29 Years	3,193	6.1%
Age 30 to 34 Years	3,359	6.4%
Age 35 to 39 Years	3,145	6.0%
Age 40 to 44 Years	3,111	5.9%
Age 45 to 49 Years	2,854	5.5%
Age 50 to 54 Years	3,102	5.9%
Age 55 to 59 Years	3,449	6.6%
Age 60 to 64 Years	3,932	7.5%
Age 65 to 69 Years	3,793	7.2%
Age 70 to 74 Years	3,300	6.3%
Age 75 to 79 Years	2,111	4.0%
Age 80 to 84 Years	1,176	2.2%
Age 85 Years or Over	838	1.6%
Male Median Age	42.4	
Age 19 Years or Less	11,845	22.6%
Age 20 to 64 Years	29,281	55.9%
Age 65 Years or Over	11,218	21.4%

Males per 100 Females (2021)

Overall Comparison		
Age Under 5 Years	108	51.9%
Age 5 to 9 Years	105	51.3%
Age 10 to 14 Years	103	-
Age 15 to 19 Years	113	53.2%
Age 20 to 24 Years	124	55.4%
Age 25 to 29 Years	115	53.5%
Age 30 to 34 Years	120	54.5%
Age 35 to 39 Years	104	51.0%
Age 40 to 44 Years	109	52.2%
Age 45 to 49 Years	105	51.2%
Age 50 to 54 Years	105	51.1%
Age 55 to 59 Years	95	48.8%
Age 60 to 64 Years	98	49.4%
Age 65 to 69 Years	96	49.0%
Age 70 to 74 Years	102	50.5%
Age 75 to 79 Years	102	50.5%
Age 80 to 84 Years	86	46.2%
Age 85 Years or Over	68	40.3%
Age 19 Years or Less	107	51.7%
Age 20 to 39 Years	115	53.6%
Age 40 to 64 Years	102	50.4%
Age 65 Years or Over	94	48.6%

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Household Type (2021)

Total Households	40,637	
Households with Children	10,612	26.1%
Average Household Size	2.4	
Household Density per Square Mile	42	
Population Family	81,774	79.7%
Population Non-Family	17,294	16.9%
Population Group Quarters	3,518	3.4%
Family Households	27,318	67.2%
Married Couple Households	21,389	78.3%
Other Family Households with Children	5,930	21.7%
Family Households with Children	10,426	38.2%
Married Couple with Children	6,770	64.9%
Other Family Households with Children	3,656	35.1%
Family Households No Children	16,893	61.8%
Married Couple No Children	14,619	86.5%
Other Family Households No Children	2,274	13.5%
Non-Family Households	13,318	32.8%
Non-Family Households with Children	186	1.4%
Non-Family Households No Children	13,132	98.6%
Average Family Household Size	3.0	
Average Family Income	\$104,537	
Median Family Income	\$86,378	
Average Non-Family Household Size	1.3	

Marital Status (2021)

Population Age 15 Years or Over	85,511	
Never Married	23,665	27.7%
Currently Married	42,366	49.5%
Previously Married	19,480	22.8%
Separated	3,203	16.4%
Widowed	5,075	26.1%
Divorced	11,202	57.5%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	74,023	
Elementary (Grade Level 0 to 8)	2,418	3.3%
Some High School (Grade Level 9 to 11)	4,220	5.7%
High School Graduate	20,946	28.3%
Some College	19,561	26.4%
Associate Degree Only	7,570	10.2%
Bachelor Degree Only	11,899	16.1%
Graduate Degree	7,409	10.0%
Any College (Some College or Higher)	46,439	62.7%
College Degree + (Bachelor Degree or Higher)	19,308	26.1%

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Housing

Total Housing Units (2021)	50,168	
Total Housing Units (2010)	44,800	
Historical Annual Growth (2010-2021)	5,367	1.1%
Housing Units Occupied (2021)	40,637	81.0%
Housing Units Owner-Occupied	31,013	76.3%
Housing Units Renter-Occupied	9,624	23.7%
Housing Units Vacant (2021)	9,531	19.0%

Household Size (2021)

Total Households	40,637	
1 Person Households	10,278	25.3%
2 Person Households	16,440	40.5%
3 Person Households	5,881	14.5%
4 Person Households	4,455	11.0%
5 Person Households	2,107	5.2%
6 Person Households	877	2.2%
7 or More Person Households	599	1.5%

Household Income Distribution (2021)

HH Income \$200,000 or More	2,748	6.8%
HH Income \$150,000 to \$199,999	2,592	6.4%
HH Income \$125,000 to \$149,999	2,765	6.8%
HH Income \$100,000 to \$124,999	4,394	10.8%
HH Income \$75,000 to \$99,999	6,289	15.5%
HH Income \$50,000 to \$74,999	7,542	18.6%
HH Income \$35,000 to \$49,999	4,603	11.3%
HH Income \$25,000 to \$34,999	3,397	8.4%
HH Income \$15,000 to \$24,999	2,680	6.6%
HH Income \$10,000 to \$14,999	1,219	3.0%
HH Income Under \$10,000	2,407	5.9%

Household Vehicles (2021)

Households 0 Vehicles Available	1,522	3.7%
Households 1 Vehicle Available	9,515	23.4%
Households 2 Vehicles Available	15,553	38.3%
Households 3 or More Vehicles Available	14,047	34.6%
Total Vehicles Available	89,731	
Average Vehicles per Household	2.2	
Owner-Occupied Household Vehicles	73,707	82.1%
Average Vehicles per Owner-Occupied Household	2.4	
Renter-Occupied Household Vehicles	16,023	17.9%
Average Vehicles per Renter-Occupied Household	1.7	

Travel Time (2021)

Worker Base Age 16 years or Over	40,049	
Travel to Work in 14 Minutes or Less	8,758	21.9%
Travel to Work in 15 to 29 Minutes	12,080	30.2%
Travel to Work in 30 to 59 Minutes	12,508	31.2%
Travel to Work in 60 Minutes or More	5,885	14.7%
Work at Home	2,433	6.1%
Average Minutes Travel to Work	27.8	

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Transportation To Work (2021)

Worker Base Age 16 years or Over	40,049	
Drive to Work Alone	30,729	76.7%
Drive to Work in Carpool	4,865	12.1%
Travel to Work by Public Transportation	824	2.1%
Drive to Work on Motorcycle	68	0.2%
Bicycle to Work	42	0.1%
Walk to Work	825	2.1%
Other Means	263	0.7%
Work at Home	2,433	6.1%

Daytime Demographics (2021)

Total Businesses	2,654	
Total Employees	21,409	
Company Headquarter Businesses	103	3.9%
Company Headquarter Employees	2,366	11.1%
Employee Population per Business	8.1	to 1
Residential Population per Business	38.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	63,707	

Labor Force

Labor Population Age 16 Years or Over (2021)	84,431	
Labor Force Total Males (2021)	43,060	51.0%
Male Civilian Employed	22,692	52.7%
Male Civilian Unemployed	1,917	4.5%
Males in Armed Forces	314	0.7%
Males Not in Labor Force	18,137	42.1%
Labor Force Total Females (2021)	41,371	49.0%
Female Civilian Employed	19,125	46.2%
Female Civilian Unemployed	1,420	3.4%
Females in Armed Forces	2	-
Females Not in Labor Force	20,824	50.3%
Unemployment Rate	3,336	4.0%

Occupation (2021)

Occupation Population Age 16 Years or Over	41,817	
Occupation Total Males	22,692	54.3%
Occupation Total Females	19,125	45.7%
Management, Business, Financial Operations	6,476	15.5%
Professional, Related	9,873	23.6%
Service	7,834	18.7%
Sales, Office	8,022	19.2%
Farming, Fishing, Forestry	922	2.2%
Construction, Extraction, Maintenance	4,466	10.7%
Production, Transport, Material Moving	4,226	10.1%
White Collar Workers	24,370	58.3%
Blue Collar Workers	17,447	41.7%

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Units In Structure (2021)

Total Units	35,966	
1 Detached Unit	30,145	83.8%
1 Attached Unit	1,101	3.1%
2 Units	697	1.9%
3 to 4 Units	581	1.6%
5 to 9 Units	673	1.9%
10 to 19 Units	337	0.9%
20 to 49 Units	333	0.9%
50 or More Units	444	1.2%
Mobile Home or Trailer	6,089	16.9%
Other Structure	237	0.7%

Homes Built By Year (2021)

Homes Built 2014 or later	1,591	3.2%
Homes Built 2010 to 2013	1,057	2.1%
Homes Built 2000 to 2009	6,885	13.7%
Homes Built 1990 to 1999	8,932	17.8%
Homes Built 1980 to 1989	5,383	10.7%
Homes Built 1970 to 1979	7,489	14.9%
Homes Built 1960 to 1969	2,871	5.7%
Homes Built 1950 to 1959	2,209	4.4%
Homes Built 1940 to 1949	1,687	3.4%
Homes Built Before 1939	2,532	5.0%
Median Age of Homes	33.2	yrs

Home Values (2021)

Owner Specified Housing Units	31,013	
Home Values \$1,000,000 or More	450	1.5%
Home Values \$750,000 to \$999,999	1,065	3.4%
Home Values \$500,000 to \$749,999	2,955	9.5%
Home Values \$400,000 to \$499,999	3,037	9.8%
Home Values \$300,000 to \$399,999	6,122	19.7%
Home Values \$250,000 to \$299,999	3,740	12.1%
Home Values \$200,000 to \$249,999	3,641	11.7%
Home Values \$175,000 to \$199,999	1,734	5.6%
Home Values \$150,000 to \$174,999	2,505	8.1%
Home Values \$125,000 to \$149,999	1,517	4.9%
Home Values \$100,000 to \$124,999	1,541	5.0%
Home Values \$90,000 to \$99,999	462	1.5%
Home Values \$80,000 to \$89,999	387	1.2%
Home Values \$70,000 to \$79,999	255	0.8%
Home Values \$60,000 to \$69,999	185	0.6%
Home Values \$50,000 to \$59,999	209	0.7%
Home Values \$35,000 to \$49,999	353	1.1%
Home Values \$25,000 to \$34,999	125	0.4%
Home Values \$10,000 to \$24,999	458	1.5%
Home Values Under \$10,000	273	0.9%
Owner-Occupied Median Home Value	\$286,894	
Renter-Occupied Median Rent	\$868	

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Total Annual Consumer Expenditure (2021)

Total Household Expenditure	\$2.62 B
Total Non-Retail Expenditure	\$1.38 B
Total Retail Expenditure	\$1.24 B
Apparel	\$91.68 M
Contributions	\$86.53 M
Education	\$76.84 M
Entertainment	\$148.97 M
Food and Beverages	\$385.8 M
Furnishings and Equipment	\$92.56 M
Gifts	\$64.47 M
Health Care	\$224.94 M
Household Operations	\$103.18 M
Miscellaneous Expenses	\$49.69 M
Personal Care	\$35.21 M
Personal Insurance	\$18.71 M
Reading	\$5.77 M
Shelter	\$549.83 M
Tobacco	\$15.79 M
Transportation	\$479.85 M
Utilities	\$193.86 M

Monthly Household Consumer Expenditure (2021)

Total Household Expenditure	\$5,380	
Total Non-Retail Expenditure	\$2,835	52.7%
Total Retail Expenditures	\$2,545	47.3%
Apparel	\$188	3.5%
Contributions	\$177	3.3%
Education	\$158	2.9%
Entertainment	\$305	5.7%
Food and Beverages	\$791	14.7%
Furnishings and Equipment	\$190	3.5%
Gifts	\$132	2.5%
Health Care	\$461	8.6%
Household Operations	\$212	3.9%
Miscellaneous Expenses	\$102	1.9%
Personal Care	\$72	1.3%
Personal Insurance	\$38	0.7%
Reading	\$12	0.2%
Shelter	\$1,128	21.0%
Tobacco	\$32	0.6%
Transportation	\$984	18.3%
Utilities	\$398	7.4%

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