

UNIVERSITY VILLAGE®

Seattle, Washington





14 million
PEOPLE SHOP UNIVERSITY VILLAGE EACH YEAR.



genuinely different

In a world of followers and formulas, University Village presents a real breath of fresh air — an open environment where **VISION, INSPIRATION AND IMAGINATION** come together to create a signature shopping experience.



“The outdoor atmosphere of University Village, with its beautiful landscaping and interesting architecture, invites the people of Seattle to visit and shop. We have looked forward to being here for a number of years, and are now enjoying being an integral part of the dynamic shopping experience that U Village offers.” GORDON SEGAL, FOUNDER OF CRATE & BARREL

truly sophisticated



UNIVERSITY VILLAGE IS HOME TO THE SECOND STARBUCKS COFFEE WHICH OPENED IN 1972.

“University Village is the perfect place to enjoy the Starbucks Experience. We are so proud that one of our first stores opened there in 1972 and although Starbucks has built an international retail business, University Village is one of the most dynamic and exciting shopping centers in the country. Even today, the community created at University Village remains the beacon of our store development worldwide.”

HOWARD SCHULTZ, CHAIRMAN OF STARBUCKS COFFEE COMPANY

Beneath the stunning backdrop of Mt. Rainier, Seattle is an emerald jewel on a necklace of land between a saltwater bay and freshwater lake. Seattle’s hourglass-shaped geography channels access across two floating bridges and around dramatic hills. This quirk of nature creates distinct shopping districts which, although appearing geographically proximate, are **WORLDS APART IN TERMS OF LOOK, FEEL AND ACCESS.**



AVERAGE TRIP LENGTH: *1½ hours*

AVERAGE STORES SHOPPED: *5*

AVERAGE EXPENDITURE PER TRIP: *\$225*





unquestionably
unique

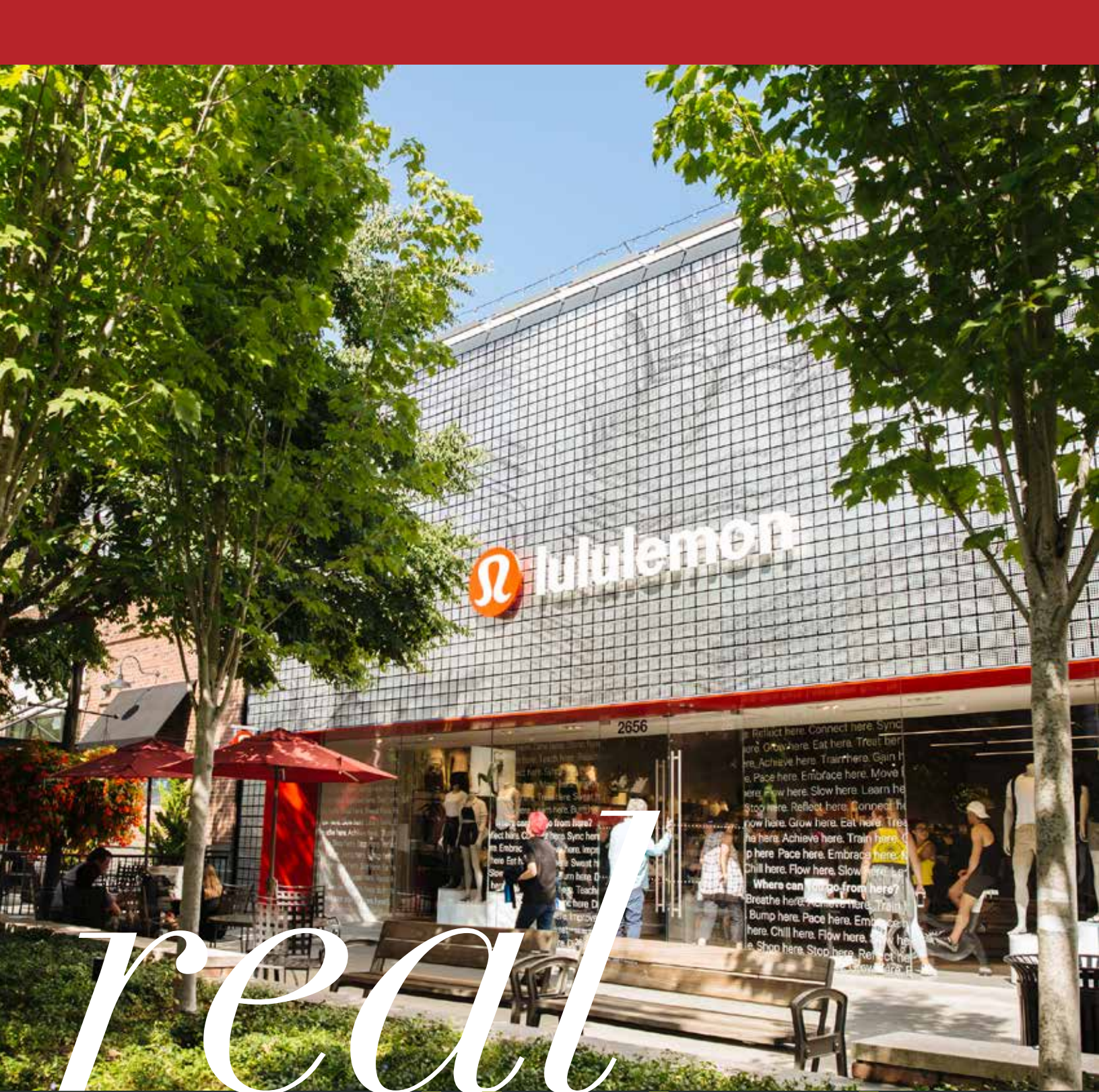
University Village works, because it's all about **A VISION RATHER THAN A VERSION**. Our neighborhood is real. It flows from the community and showcases its celebrations. Concert performances punctuate summer evenings. Holiday get-togethers ring in the air. Fundraisers engender and extend lifelong connections.



"There are a handful of shopping centers in America that are "must-be-ins" for high-end retailers—University Village is one of them."

MILLARD DREXLER,
CHAIRMAN OF THE
BOARD FOR J.CREW
GROUP, INC.





real neighborhood

Our setting didn't arise from focus groups or case studies. It grew seamlessly within the highly affluent, densely populated neighborhoods bordered by the world-renowned University of Washington and natural splendor of Lake Washington. Tens of thousands of **PEOPLE SHOP HERE BECAUSE THEY LIVE HERE.**

WE MAINTAIN A SIGNATURE *60/40 mix* OF NATIONAL AND INTERNATIONAL BRANDS AND ECLECTIC LOCAL RETAILERS.



THERE ARE 450,000 INDIVIDUALS WITH AN *average household income of \$185,000* WITHIN A 5-MILE RADIUS.





"I knew I wanted to be at the Village the moment we opened our doors in Pike Place Market. I love everything about the model; one-stop-shopping for pretty much anything you need/want, a pleasant place to wander and lots of great dining options."

RACHEL MARSHALL, OWNER OF RACHEL'S GINGER BEER



PLAZAS AND PATIOS INVITE RELAXATION, CONVERSATION AND AN ACTIVE SENSE OF

real community



“The neighborhood feel of the Village perfectly fits who we are: a small, independent, personal and welcoming luxury retail store. The people that own the center, that work for the center, the people that work in the stores and the people that shop here all seem to be aware that they are part of something very special.”

CULLEN, PARTNER
TWIST



76% OF SHOPPERS GAVE UNIVERSITY VILLAGE
8 TO 10 OUT OF 10 IN *appearance*
& *atmosphere* IN COMPARISON
TO OTHER SHOPPING CENTERS.





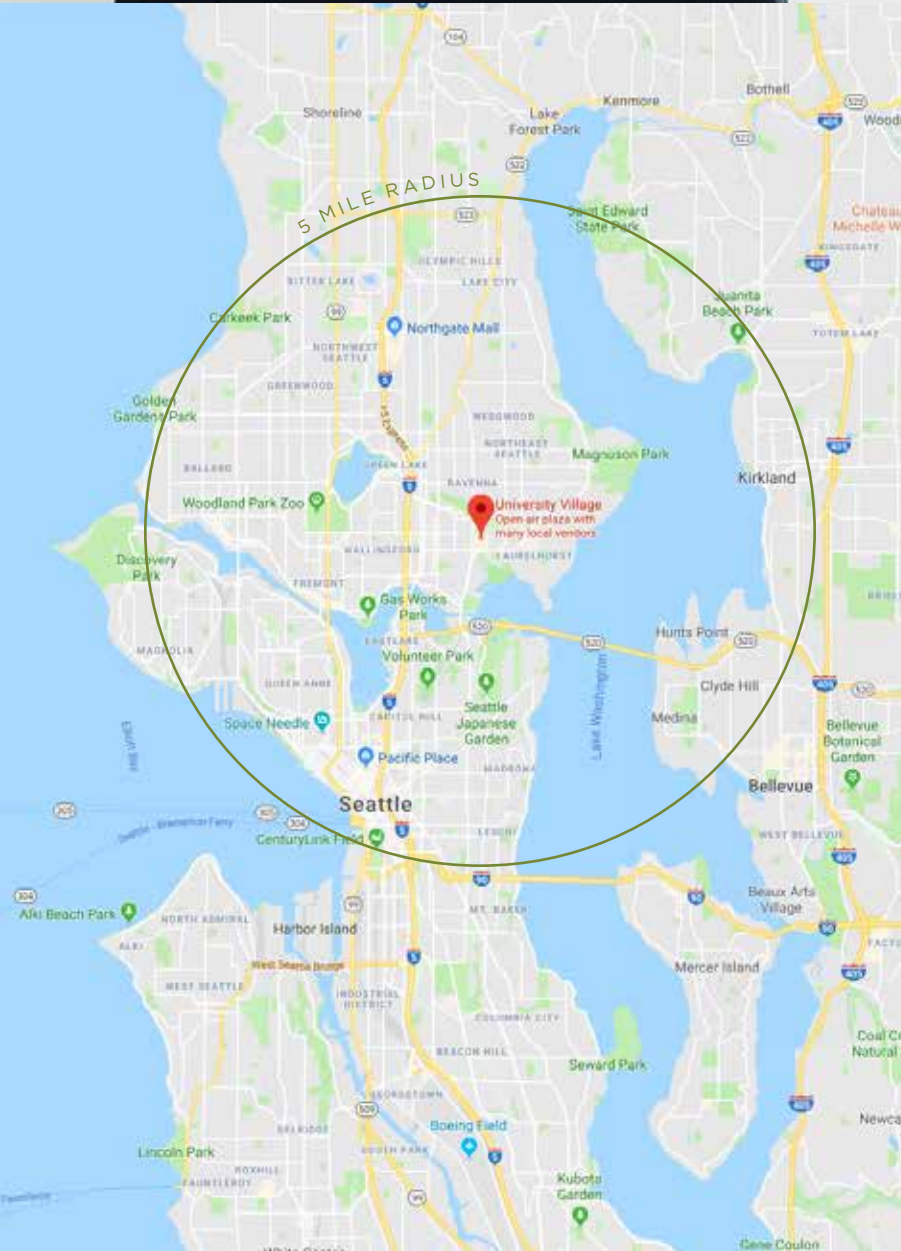
MORE THAN *33,000*
SEAPLANE FLIGHTS DEPART FROM
SEATTLE'S LAKE UNION EACH YEAR.

SEATTLE'S REPUTATION FOR RAIN IS SOMEWHAT UNDESERVED—
catching just 37.5 inches per year. Seattle's rainfall ranks well behind
many midwestern and eastern cities' totals.

ANNUAL PRECIPITATION:	HOUSTON	49.9"
	NEW YORK	45"
	SEATTLE	37.5"



THE SEATTLE AREA HAS THE
LARGEST FERRY SYSTEM IN THE
NATION, MOVING 24 MILLION
PASSENGERS EACH YEAR.



UNIVERSITY VILLAGE IS ONLY *5 miles* FROM DOWNTOWN SEATTLE



RH

Crate&Barrel

allbirds

ROTHY'S



LUCID



Backcountry

WARBY PARKER

Arizia

jenni kayne



ANTHROPOLOGIE

Clare V.



Reformation

Room&Board[®]
CLASSIC CONTEMPORARY
HOME FURNISHINGS

WILLIAMS
SONOMA
CALIFORNIA

EVERLANE

鼎 泰 豐
DIN テン TAI タイ FUNG ファン