

Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 47.6564/-122.6906

10315 Silverdale Way NW Silverdale, WA 98383	3 mi radius	5 mi radius	Trade Area
Population			
Estimated Population (2021)	40,091	75,162	406,507
Projected Population (2026)	41,586	77,775	426,231
Census Population (2010)	36,899	69,061	371,885
Census Population (2000)	36,939	67,660	334,909
Projected Annual Growth (2021-2026)	1,495 0.7%	2,613 0.7%	19,724 1.0%
Historical Annual Growth (2010-2021)	3,192 0.8%	6,101 0.8%	34,622 0.8%
Historical Annual Growth (2000-2010)	-40 -	1,401 0.2%	36,975 1.1%
Estimated Population Density (2021)	1,419 psm	957 psm	164 psm
Trade Area Size	28.3 sq mi	78.5 sq mi	2,484.7 sq mi
Households			
Estimated Households (2021)	15,484	29,127	169,616
Projected Households (2026)	16,206	30,416	177,567
Census Households (2010)	13,816	25,995	150,891
Census Households (2000)	12,634	23,697	130,517
Projected Annual Growth (2021-2026)	722 0.9%	1,289 0.9%	7,951 0.9%
Historical Annual Change (2000-2021)	2,851 1.1%	5,429 1.1%	39,099 1.4%
Average Household Income			
Estimated Average Household Income (2021)	\$104,819	\$101,176	\$93,658
Projected Average Household Income (2026)	\$119,913	\$114,874	\$106,240
Census Average Household Income (2010)	\$70,753	\$71,348	\$66,779
Census Average Household Income (2000)	\$59,565	\$58,526	\$54,692
Projected Annual Change (2021-2026)	\$15,093 2.9%	\$13,698 2.7%	\$12,581 2.7%
Historical Annual Change (2000-2021)	\$45,255 3.6%	\$42,650 3.5%	\$38,966 3.4%
Median Household Income			
Estimated Median Household Income (2021)	\$85,014	\$82,985	\$76,096
Projected Median Household Income (2026)	\$98,487	\$96,270	\$88,074
Census Median Household Income (2010)	\$61,992	\$61,822	\$56,026
Census Median Household Income (2000)	\$51,679	\$50,137	\$45,637
Projected Annual Change (2021-2026)	\$13,474 3.2%	\$13,285 3.2%	\$11,978 3.1%
Historical Annual Change (2000-2021)	\$33,335 3.1%	\$32,848 3.1%	\$30,460 3.2%
Per Capita Income			
Estimated Per Capita Income (2021)	\$41,484	\$39,770	\$39,786
Projected Per Capita Income (2026)	\$47,694	\$45,469	\$44,934
Census Per Capita Income (2010)	\$26,492	\$26,856	\$27,095
Census Per Capita Income (2000)	\$20,306	\$20,505	\$21,272
Projected Annual Change (2021-2026)	\$6,210 3.0%	\$5,699 2.9%	\$5,148 2.6%
Historical Annual Change (2000-2021)	\$21,178 5.0%	\$19,265 4.5%	\$18,514 4.1%
Estimated Average Household Net Worth (2021)	\$948,227	\$910,039	\$892,472

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10315 Silverdale Way NW Silverdale, WA 98383	3 mi radius		5 mi radius		Trade Area	
Race and Ethnicity						
Total Population (2021)	40,091		75,162		406,507	
White (2021)	29,621	73.9%	55,627	74.0%	336,419	82.8%
Black or African American (2021)	1,866	4.7%	3,508	4.7%	11,273	2.8%
American Indian or Alaska Native (2021)	375	0.9%	737	1.0%	5,901	1.5%
Asian (2021)	3,921	9.8%	6,868	9.1%	17,522	4.3%
Hawaiian or Pacific Islander (2021)	421	1.1%	826	1.1%	2,522	0.6%
Other Race (2021)	707	1.8%	1,544	2.1%	6,827	1.7%
Two or More Races (2021)	3,181	7.9%	6,052	8.1%	26,042	6.4%
Population < 18 (2021)	8,100 20.2%		15,750 21.0%		75,233 18.5%	
White Not Hispanic	4,934	60.9%	9,534	60.5%	51,373	68.3%
Black or African American	390	4.8%	799	5.1%	2,347	3.1%
Asian	558	6.9%	1,050	6.7%	2,652	3.5%
Other Race Not Hispanic	1,196	14.8%	2,368	15.0%	10,074	13.4%
Hispanic	1,022	12.6%	1,999	12.7%	8,787	11.7%
Not Hispanic or Latino Population (2021)	36,466 91.0%		68,349 90.9%		376,475 92.6%	
Not Hispanic White	27,702	76.0%	52,196	76.4%	320,251	85.1%
Not Hispanic Black or African American	1,760	4.8%	3,308	4.8%	10,515	2.8%
Not Hispanic American Indian or Alaska Native	294	0.8%	600	0.9%	5,039	1.3%
Not Hispanic Asian	3,770	10.3%	6,604	9.7%	16,849	4.5%
Not Hispanic Hawaiian or Pacific Islander	383	1.0%	756	1.1%	2,346	0.6%
Not Hispanic Other Race	2	-	11	-	243	-
Not Hispanic Two or More Races	2,556	7.0%	4,875	7.1%	21,232	5.6%
Hispanic or Latino Population (2021)	3,625 9.0%		6,813 9.1%		30,032 7.4%	
Hispanic White	1,919	52.9%	3,430	50.4%	16,168	53.8%
Hispanic Black or African American	106	2.9%	200	2.9%	758	2.5%
Hispanic American Indian or Alaska Native	81	2.2%	137	2.0%	862	2.9%
Hispanic Asian	150	4.2%	265	3.9%	673	2.2%
Hispanic Hawaiian or Pacific Islander	39	1.1%	70	1.0%	176	0.6%
Hispanic Other Race	705	19.4%	1,534	22.5%	6,584	21.9%
Hispanic Two or More Races	625	17.2%	1,177	17.3%	4,810	16.0%
Not Hispanic or Latino Population (2010)	34,335 93.1%		64,359 93.2%		351,654 94.6%	
Hispanic or Latino Population (2010)	2,564	6.9%	4,703	6.8%	20,231	5.4%
Not Hispanic or Latino Population (2000)	35,233 95.4%		64,593 95.5%		322,883 96.4%	
Hispanic or Latino Population (2000)	1,706	4.6%	3,067	4.5%	12,027	3.6%
Not Hispanic or Latino Population (2026)	37,712 90.7%		70,514 90.7%		393,521 92.3%	
Hispanic or Latino Population (2026)	3,874	9.3%	7,260	9.3%	32,709	7.7%
Projected Annual Growth (2021-2026)	249	-	447	-	2,677	-
Historical Annual Growth (2000-2010)	858	5.0%	1,636	5.3%	8,204	6.8%

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10315 Silverdale Way NW		3 mi radius		5 mi radius		Trade Area	
Silverdale, WA 98383							
Total Age Distribution (2021)							
Total Population		40,091		75,162		406,507	
Age Under 5 Years		2,342	5.8%	4,773	6.4%	20,842	5.1%
Age 5 to 9 Years		2,223	5.5%	4,373	5.8%	21,352	5.3%
Age 10 to 14 Years		2,278	5.7%	4,292	5.7%	21,212	5.2%
Age 15 to 19 Years		2,333	5.8%	4,128	5.5%	20,154	5.0%
Age 20 to 24 Years		3,945	9.8%	6,434	8.6%	24,667	6.1%
Age 25 to 29 Years		3,605	9.0%	6,427	8.6%	26,569	6.5%
Age 30 to 34 Years		2,987	7.5%	5,795	7.7%	26,779	6.6%
Age 35 to 39 Years		2,625	6.5%	5,044	6.7%	25,101	6.2%
Age 40 to 44 Years		2,169	5.4%	4,073	5.4%	22,608	5.6%
Age 45 to 49 Years		1,938	4.8%	3,666	4.9%	20,818	5.1%
Age 50 to 54 Years		2,054	5.1%	3,951	5.3%	22,796	5.6%
Age 55 to 59 Years		2,312	5.8%	4,403	5.9%	27,082	6.7%
Age 60 to 64 Years		2,390	6.0%	4,531	6.0%	30,558	7.5%
Age 65 to 69 Years		2,107	5.3%	4,162	5.5%	30,686	7.5%
Age 70 to 74 Years		1,919	4.8%	3,771	5.0%	27,164	6.7%
Age 75 to 79 Years		1,328	3.3%	2,621	3.5%	17,917	4.4%
Age 80 to 84 Years		792	2.0%	1,459	1.9%	10,480	2.6%
Age 85 Years or Over		744	1.9%	1,258	1.7%	9,723	2.4%
Median Age		37.0		37.7		43.8	
Age 19 Years or Less		9,175	22.9%	17,566	23.4%	83,560	20.6%
Age 20 to 64 Years		24,026	59.9%	44,324	59.0%	226,978	55.8%
Age 65 Years or Over		6,890	17.2%	13,272	17.7%	95,969	23.6%
Female Age Distribution (2021)							
Female Population		19,500	48.6%	36,946	49.2%	200,931	49.4%
Age Under 5 Years		1,127	5.8%	2,303	6.2%	10,135	5.0%
Age 5 to 9 Years		1,088	5.6%	2,136	5.8%	10,356	5.2%
Age 10 to 14 Years		1,108	5.7%	2,074	5.6%	10,199	5.1%
Age 15 to 19 Years		1,083	5.6%	2,002	5.4%	9,497	4.7%
Age 20 to 24 Years		1,507	7.7%	2,716	7.4%	10,336	5.1%
Age 25 to 29 Years		1,576	8.1%	2,849	7.7%	12,076	6.0%
Age 30 to 34 Years		1,427	7.3%	2,785	7.5%	12,853	6.4%
Age 35 to 39 Years		1,265	6.5%	2,477	6.7%	12,271	6.1%
Age 40 to 44 Years		1,129	5.8%	2,105	5.7%	11,288	5.6%
Age 45 to 49 Years		988	5.1%	1,851	5.0%	10,387	5.2%
Age 50 to 54 Years		1,040	5.3%	2,007	5.4%	11,596	5.8%
Age 55 to 59 Years		1,202	6.2%	2,249	6.1%	13,895	6.9%
Age 60 to 64 Years		1,218	6.2%	2,336	6.3%	15,740	7.8%
Age 65 to 69 Years		1,044	5.4%	2,085	5.6%	15,591	7.8%
Age 70 to 74 Years		1,023	5.2%	1,933	5.2%	13,545	6.7%
Age 75 to 79 Years		743	3.8%	1,408	3.8%	9,349	4.7%
Age 80 to 84 Years		474	2.4%	863	2.3%	5,728	2.9%
Age 85 Years or Over		459	2.4%	768	2.1%	6,089	3.0%
Female Median Age		39.4		39.4		45.3	
Age 19 Years or Less		4,405	22.6%	8,515	23.0%	40,187	20.0%
Age 20 to 64 Years		11,350	58.2%	21,374	57.9%	110,441	55.0%
Age 65 Years or Over		3,744	19.2%	7,057	19.1%	50,302	25.0%

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Male Age Distribution (2021)						
Male Population	20,591	51.4%	38,216	50.8%	205,576	50.6%
Age Under 5 Years	1,214	5.9%	2,471	6.5%	10,708	5.2%
Age 5 to 9 Years	1,135	5.5%	2,236	5.9%	10,996	5.3%
Age 10 to 14 Years	1,171	5.7%	2,218	5.8%	11,013	5.4%
Age 15 to 19 Years	1,250	6.1%	2,126	5.6%	10,656	5.2%
Age 20 to 24 Years	2,438	11.8%	3,718	9.7%	14,331	7.0%
Age 25 to 29 Years	2,030	9.9%	3,578	9.4%	14,493	7.0%
Age 30 to 34 Years	1,561	7.6%	3,010	7.9%	13,926	6.8%
Age 35 to 39 Years	1,360	6.6%	2,567	6.7%	12,830	6.2%
Age 40 to 44 Years	1,040	5.1%	1,968	5.1%	11,320	5.5%
Age 45 to 49 Years	951	4.6%	1,815	4.7%	10,432	5.1%
Age 50 to 54 Years	1,014	4.9%	1,944	5.1%	11,201	5.4%
Age 55 to 59 Years	1,110	5.4%	2,154	5.6%	13,187	6.4%
Age 60 to 64 Years	1,172	5.7%	2,195	5.7%	14,817	7.2%
Age 65 to 69 Years	1,063	5.2%	2,077	5.4%	15,094	7.3%
Age 70 to 74 Years	896	4.3%	1,838	4.8%	13,619	6.6%
Age 75 to 79 Years	585	2.8%	1,213	3.2%	8,567	4.2%
Age 80 to 84 Years	318	1.5%	596	1.6%	4,753	2.3%
Age 85 Years or Over	285	1.4%	490	1.3%	3,634	1.8%
Male Median Age	35.1		36.2		42.4	
Age 19 Years or Less	4,770	23.2%	9,052	23.7%	43,372	21.1%
Age 20 to 64 Years	12,675	61.6%	22,950	60.1%	116,537	56.7%
Age 65 Years or Over	3,146	15.3%	6,215	16.3%	45,668	22.2%
Males per 100 Females (2021)						
Overall Comparison	106		103		102	
Age Under 5 Years	108	51.9%	107	51.8%	106	51.4%
Age 5 to 9 Years	104	51.1%	105	51.1%	106	51.5%
Age 10 to 14 Years	106	51.4%	107	51.7%	108	51.7%
Age 15 to 19 Years	115	53.6%	106	51.5%	112	52.9%
Age 20 to 24 Years	162	61.8%	137	57.8%	139	58.1%
Age 25 to 29 Years	129	56.3%	126	55.7%	120	54.5%
Age 30 to 34 Years	109	52.2%	108	51.9%	108	52.0%
Age 35 to 39 Years	108	51.8%	104	50.9%	105	51.1%
Age 40 to 44 Years	92	48.0%	93	48.3%	100	50.1%
Age 45 to 49 Years	96	49.0%	98	49.5%	100	50.1%
Age 50 to 54 Years	97	49.3%	97	49.2%	97	49.1%
Age 55 to 59 Years	92	48.0%	96	48.9%	95	48.7%
Age 60 to 64 Years	96	49.1%	94	48.5%	94	48.5%
Age 65 to 69 Years	102	50.4%	100	49.9%	97	49.2%
Age 70 to 74 Years	88	46.7%	95	48.7%	101	50.1%
Age 75 to 79 Years	79	44.0%	86	46.3%	92	47.8%
Age 80 to 84 Years	67	40.2%	69	40.9%	83	45.3%
Age 85 Years or Over	62	38.3%	64	39.0%	60	37.4%
Age 19 Years or Less	108	52.0%	106	51.5%	108	51.9%
Age 20 to 39 Years	128	56.1%	119	54.3%	117	53.9%
Age 40 to 64 Years	95	48.7%	96	48.9%	97	49.2%
Age 65 Years or Over	84	45.7%	88	46.8%	91	47.6%

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10315 Silverdale Way NW Silverdale, WA 98383	3 mi radius		5 mi radius		Trade Area	
Household Type (2021)						
Total Households	15,484		29,127		169,616	
Households with Children	4,832	31.2%	9,294	31.9%	43,452	25.6%
Average Household Size	2.5		2.5		2.3	
Household Density per Square Mile	548		371		68	
Population Family	32,065	80.0%	61,778	82.2%	318,619	78.4%
Population Non-Family	6,326	15.8%	11,454	15.2%	75,185	18.5%
Population Group Quarters	1,700	4.2%	1,930	2.6%	12,703	3.1%
Family Households	10,560	68.2%	20,263	69.6%	109,263	64.4%
Married Couple Households	8,506	80.5%	16,229	80.1%	86,811	79.5%
Other Family Households with Children	2,055	19.5%	4,034	19.9%	22,452	20.5%
Family Households with Children	4,760	45.1%	9,164	45.2%	42,769	39.1%
Married Couple with Children	3,430	72.1%	6,564	71.6%	28,664	67.0%
Other Family Households with Children	1,329	27.9%	2,599	28.4%	14,105	33.0%
Family Households No Children	5,800	54.9%	11,100	54.8%	66,494	60.9%
Married Couple No Children	5,075	87.5%	9,665	87.1%	58,147	87.4%
Other Family Households No Children	725	12.5%	1,435	12.9%	8,347	12.6%
Non-Family Households	4,924	31.8%	8,863	30.4%	60,353	35.6%
Non-Family Households with Children	72	1.5%	130	1.5%	683	1.1%
Non-Family Households No Children	4,852	98.5%	8,733	98.5%	59,670	98.9%
Average Family Household Size	3.0		3.0		2.9	
Average Family Income	\$124,566		\$116,719		\$113,765	
Median Family Income	\$102,278		\$97,347		\$93,809	
Average Non-Family Household Size	1.3		1.3		1.2	
Marital Status (2021)						
Population Age 15 Years or Over	33,248		61,724		343,101	
Never Married	9,319	28.0%	16,445	26.6%	87,192	25.4%
Currently Married	17,615	53.0%	32,846	53.2%	177,993	51.9%
Previously Married	6,314	19.0%	12,433	20.1%	77,916	22.7%
Separated	1,251	19.8%	2,385	19.2%	11,470	14.7%
Widowed	1,890	29.9%	3,537	28.5%	21,285	27.3%
Divorced	3,174	50.3%	6,510	52.4%	45,161	58.0%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	26,971		51,162		298,280	
Elementary (Grade Level 0 to 8)	380	1.4%	824	1.6%	4,821	1.6%
Some High School (Grade Level 9 to 11)	725	2.7%	1,317	2.6%	11,681	3.9%
High School Graduate	6,044	22.4%	11,963	23.4%	68,934	23.1%
Some College	7,841	29.1%	15,367	30.0%	82,435	27.6%
Associate Degree Only	3,097	11.5%	6,051	11.8%	31,758	10.6%
Bachelor Degree Only	6,075	22.5%	10,953	21.4%	61,442	20.6%
Graduate Degree	2,809	10.4%	4,687	9.2%	37,210	12.5%
Any College (Some College or Higher)	19,821	73.5%	37,058	72.4%	212,844	71.4%
College Degree + (Bachelor Degree or Higher)	8,884	32.9%	15,640	30.6%	98,651	33.1%

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Housing						
Total Housing Units (2021)	16,256		30,957		190,711	
Total Housing Units (2010)	14,915		28,439		174,274	
Historical Annual Growth (2010-2021)	1,341	0.8%	2,518	0.8%	16,437	0.9%
Housing Units Occupied (2021)	15,484	95.3%	29,127	94.1%	169,616	88.9%
Housing Units Owner-Occupied	9,259	59.8%	18,353	63.0%	119,799	70.6%
Housing Units Renter-Occupied	6,225	40.2%	10,773	37.0%	49,817	29.4%
Housing Units Vacant (2021)	772	4.7%	1,830	5.9%	21,095	11.1%
Household Size (2021)						
Total Households	15,484		29,127		169,616	
1 Person Households	3,906	25.2%	6,995	24.0%	48,744	28.7%
2 Person Households	5,654	36.5%	10,787	37.0%	67,208	39.6%
3 Person Households	2,586	16.7%	4,891	16.8%	23,446	13.8%
4 Person Households	1,984	12.8%	3,789	13.0%	17,915	10.6%
5 Person Households	866	5.6%	1,682	5.8%	7,545	4.4%
6 Person Households	307	2.0%	622	2.1%	2,928	1.7%
7 or More Person Households	182	1.2%	361	1.2%	1,830	1.1%
Household Income Distribution (2021)						
HH Income \$200,000 or More	1,169	7.6%	2,145	7.4%	13,488	8.0%
HH Income \$150,000 to \$199,999	1,364	8.8%	2,305	7.9%	11,808	7.0%
HH Income \$125,000 to \$149,999	1,596	10.3%	2,603	8.9%	12,494	7.4%
HH Income \$100,000 to \$124,999	1,782	11.5%	3,539	12.2%	18,120	10.7%
HH Income \$75,000 to \$99,999	2,561	16.5%	5,065	17.4%	26,653	15.7%
HH Income \$50,000 to \$74,999	3,219	20.8%	6,167	21.2%	32,758	19.3%
HH Income \$35,000 to \$49,999	1,516	9.8%	2,890	9.9%	17,982	10.6%
HH Income \$25,000 to \$34,999	907	5.9%	1,654	5.7%	12,271	7.2%
HH Income \$15,000 to \$24,999	667	4.3%	1,280	4.4%	10,593	6.2%
HH Income \$10,000 to \$14,999	303	2.0%	666	2.3%	5,608	3.3%
HH Income Under \$10,000	402	2.6%	813	2.8%	7,841	4.6%
Household Vehicles (2021)						
Households 0 Vehicles Available	600	3.9%	1,117	3.8%	8,523	5.0%
Households 1 Vehicle Available	4,208	27.2%	7,651	26.3%	46,040	27.1%
Households 2 Vehicles Available	6,564	42.4%	12,028	41.3%	65,351	38.5%
Households 3 or More Vehicles Available	4,112	26.6%	8,330	28.6%	49,703	29.3%
Total Vehicles Available	31,334		60,607		349,745	
Average Vehicles per Household	2.0		2.1		2.1	
Owner-Occupied Household Vehicles	21,424	68.4%	43,073	71.1%	272,794	78.0%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles	9,910	31.6%	17,534	28.9%	76,950	22.0%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.5	
Travel Time (2021)						
Worker Base Age 16 years or Over	15,266		28,885		159,302	
Travel to Work in 14 Minutes or Less	3,536	23.2%	6,454	22.3%	39,297	24.7%
Travel to Work in 15 to 29 Minutes	6,720	44.0%	13,005	45.0%	50,461	31.7%
Travel to Work in 30 to 59 Minutes	3,122	20.5%	5,569	19.3%	36,022	22.6%
Travel to Work in 60 Minutes or More	1,381	9.0%	2,834	9.8%	21,477	13.5%
Work at Home	644	4.2%	1,180	4.1%	10,748	6.7%
Average Minutes Travel to Work	20.2		20.2		24.0	

Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 47.6564/-122.6906

10315 Silverdale Way NW Silverdale, WA 98383	3 mi radius		5 mi radius		Trade Area	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	15,266		28,885		159,302	
Drive to Work Alone	11,683	76.5%	22,402	77.6%	115,002	72.2%
Drive to Work in Carpool	859	5.6%	1,521	5.3%	11,275	7.1%
Travel to Work by Public Transportation	1,204	7.9%	2,218	7.7%	12,054	7.6%
Drive to Work on Motorcycle	44	0.3%	90	0.3%	577	0.4%
Bicycle to Work	31	0.2%	47	0.2%	657	0.4%
Walk to Work	689	4.5%	1,201	4.2%	7,478	4.7%
Other Means	112	0.7%	226	0.8%	1,509	0.9%
Work at Home	644	4.2%	1,180	4.1%	10,748	6.7%
Daytime Demographics (2021)						
Total Businesses	1,533		2,321		14,747	
Total Employees	17,272		25,231		120,553	
Company Headquarter Businesses	47	3.1%	78	3.4%	573	3.9%
Company Headquarter Employees	1,103	6.4%	1,668	6.6%	11,894	9.9%
Employee Population per Business	11.3 to 1		10.9 to 1		8.2 to 1	
Residential Population per Business	26.2 to 1		32.4 to 1		27.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	30,022		50,043		284,609	
Labor Force						
Labor Population Age 16 Years or Over (2021)	32,846		60,958		339,256	
Labor Force Total Males (2021)	16,870	51.4%	30,922	50.7%	170,938	50.4%
Male Civilian Employed	7,760	46.0%	14,748	47.7%	83,169	48.7%
Male Civilian Unemployed	616	3.7%	1,037	3.4%	6,425	3.8%
Males in Armed Forces	3,861	22.9%	5,927	19.2%	14,824	8.7%
Males Not in Labor Force	4,633	27.5%	9,210	29.8%	66,520	38.9%
Labor Force Total Females (2021)	15,976	48.6%	30,036	49.3%	168,319	49.6%
Female Civilian Employed	7,652	47.9%	14,340	47.7%	74,683	44.4%
Female Civilian Unemployed	313	2.0%	776	2.6%	4,377	2.6%
Females in Armed Forces	823	5.2%	1,132	3.8%	2,526	1.5%
Females Not in Labor Force	7,188	45.0%	13,790	45.9%	86,733	51.5%
Unemployment Rate	929	2.8%	1,813	3.0%	10,802	3.2%
Occupation (2021)						
Occupation Population Age 16 Years or Over	15,412		29,087		157,851	
Occupation Total Males	7,760	50.4%	14,748	50.7%	83,169	52.7%
Occupation Total Females	7,652	49.6%	14,340	49.3%	74,683	47.3%
Management, Business, Financial Operations	2,291	14.9%	4,167	14.3%	25,031	15.9%
Professional, Related	4,026	26.1%	7,204	24.8%	37,097	23.5%
Service	2,731	17.7%	5,441	18.7%	31,530	20.0%
Sales, Office	3,459	22.4%	5,991	20.6%	31,126	19.7%
Farming, Fishing, Forestry	1	-	17	-	801	0.5%
Construction, Extraction, Maintenance	1,313	8.5%	2,864	9.8%	15,534	9.8%
Production, Transport, Material Moving	1,590	10.3%	3,403	11.7%	16,731	10.6%
White Collar Workers	9,776	63.4%	17,362	59.7%	93,255	59.1%
Blue Collar Workers	5,635	36.6%	11,725	40.3%	64,597	40.9%

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10315 Silverdale Way NW Silverdale, WA 98383	3 mi radius		5 mi radius		Trade Area	
Units In Structure (2021)						
Total Units	13,816		25,995		150,891	
1 Detached Unit	9,361	67.8%	18,849	72.5%	122,536	81.2%
1 Attached Unit	1,180	8.5%	2,089	8.0%	6,168	4.1%
2 Units	209	1.5%	424	1.6%	3,315	2.2%
3 to 4 Units	583	4.2%	1,314	5.1%	4,654	3.1%
5 to 9 Units	507	3.7%	1,016	3.9%	3,647	2.4%
10 to 19 Units	1,578	11.4%	2,073	8.0%	6,066	4.0%
20 to 49 Units	927	6.7%	1,091	4.2%	4,727	3.1%
50 or More Units	488	3.5%	675	2.6%	3,873	2.6%
Mobile Home or Trailer	635	4.6%	1,489	5.7%	13,834	9.2%
Other Structure	16	0.1%	107	0.4%	797	0.5%
Homes Built By Year (2021)						
Homes Built 2014 or later	576	3.5%	1,073	3.5%	6,919	3.6%
Homes Built 2010 to 2013	666	4.1%	961	3.1%	4,698	2.5%
Homes Built 2000 to 2009	2,129	13.1%	3,866	12.5%	28,816	15.1%
Homes Built 1990 to 1999	4,582	28.2%	7,300	23.6%	35,044	18.4%
Homes Built 1980 to 1989	3,455	21.3%	5,438	17.6%	26,055	13.7%
Homes Built 1970 to 1979	2,424	14.9%	5,999	19.4%	31,099	16.3%
Homes Built 1960 to 1969	803	4.9%	1,921	6.2%	11,595	6.1%
Homes Built 1950 to 1959	237	1.5%	830	2.7%	6,886	3.6%
Homes Built 1940 to 1949	319	2.0%	945	3.1%	8,424	4.4%
Homes Built Before 1939	293	1.8%	794	2.6%	10,080	5.3%
Median Age of Homes	28.1	yrs	30.8	yrs	33.0	yrs
Home Values (2021)						
Owner Specified Housing Units	9,259		18,353		119,799	
Home Values \$1,000,000 or More	204	2.2%	452	2.5%	4,166	3.5%
Home Values \$750,000 to \$999,999	179	1.9%	585	3.2%	6,114	5.1%
Home Values \$500,000 to \$749,999	1,220	13.2%	2,626	14.3%	17,859	14.9%
Home Values \$400,000 to \$499,999	1,819	19.6%	3,196	17.4%	17,810	14.9%
Home Values \$300,000 to \$399,999	3,323	35.9%	6,066	33.1%	31,755	26.5%
Home Values \$250,000 to \$299,999	1,270	13.7%	2,784	15.2%	15,973	13.3%
Home Values \$200,000 to \$249,999	676	7.3%	1,381	7.5%	10,766	9.0%
Home Values \$175,000 to \$199,999	58	0.6%	147	0.8%	2,557	2.1%
Home Values \$150,000 to \$174,999	138	1.5%	299	1.6%	3,917	3.3%
Home Values \$125,000 to \$149,999	20	0.2%	48	0.3%	2,003	1.7%
Home Values \$100,000 to \$124,999	35	0.4%	109	0.6%	1,916	1.6%
Home Values \$90,000 to \$99,999	12	0.1%	19	0.1%	362	0.3%
Home Values \$80,000 to \$89,999	11	0.1%	26	0.1%	439	0.4%
Home Values \$70,000 to \$79,999	-	-	-	-	222	0.2%
Home Values \$60,000 to \$69,999	15	0.2%	45	0.2%	448	0.4%
Home Values \$50,000 to \$59,999	30	0.3%	45	0.2%	552	0.5%
Home Values \$35,000 to \$49,999	78	0.8%	147	0.8%	868	0.7%
Home Values \$25,000 to \$34,999	86	0.9%	130	0.7%	539	0.5%
Home Values \$10,000 to \$24,999	65	0.7%	185	1.0%	1,015	0.8%
Home Values Under \$10,000	21	0.2%	63	0.3%	518	0.4%
Owner-Occupied Median Home Value	\$329,798		\$330,801		\$331,066	
Renter-Occupied Median Rent	\$1,426		\$1,410		\$1,176	

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10315 Silverdale Way NW Silverdale, WA 98383	3 mi radius		5 mi radius		Trade Area	
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	\$1.13 B		\$2.07 B		\$11.39 B	
Total Non-Retail Expenditure	\$594.66 M		\$1.09 B		\$6.01 B	
Total Retail Expenditure	\$533.94 M		\$979.15 M		\$5.38 B	
Apparel	\$39.88 M		\$72.94 M		\$398.98 M	
Contributions	\$36.94 M		\$67.54 M		\$377.83 M	
Education	\$33.86 M		\$61.39 M		\$338.4 M	
Entertainment	\$64.27 M		\$117.71 M		\$647.55 M	
Food and Beverages	\$165.95 M		\$304.39 M		\$1.67 B	
Furnishings and Equipment	\$40.01 M		\$73.23 M		\$402.5 M	
Gifts	\$28.11 M		\$51.13 M		\$283.74 M	
Health Care	\$94.99 M		\$174.7 M		\$971.37 M	
Household Operations	\$44.23 M		\$80.97 M		\$448.68 M	
Miscellaneous Expenses	\$21.34 M		\$39.06 M		\$215.96 M	
Personal Care	\$15.18 M		\$27.8 M		\$152.95 M	
Personal Insurance	\$8.05 M		\$14.71 M		\$81.4 M	
Reading	\$2.46 M		\$4.51 M		\$25.11 M	
Shelter	\$237.5 M		\$434.61 M		\$2.39 B	
Tobacco	\$6.59 M		\$12.17 M		\$67.52 M	
Transportation	\$207.26 M		\$380.22 M		\$2.08 B	
Utilities	\$81.98 M		\$150.87 M		\$835.27 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	\$6,074		\$5,917		\$5,595	
Total Non-Retail Expenditure	\$3,200	52.7%	\$3,115	52.7%	\$2,952	52.8%
Total Retail Expenditures	\$2,874	47.3%	\$2,801	47.3%	\$2,643	47.2%
Apparel	\$215	3.5%	\$209	3.5%	\$196	3.5%
Contributions	\$199	3.3%	\$193	3.3%	\$186	3.3%
Education	\$182	3.0%	\$176	3.0%	\$166	3.0%
Entertainment	\$346	5.7%	\$337	5.7%	\$318	5.7%
Food and Beverages	\$893	14.7%	\$871	14.7%	\$821	14.7%
Furnishings and Equipment	\$215	3.5%	\$210	3.5%	\$198	3.5%
Gifts	\$151	2.5%	\$146	2.5%	\$139	2.5%
Health Care	\$511	8.4%	\$500	8.4%	\$477	8.5%
Household Operations	\$238	3.9%	\$232	3.9%	\$220	3.9%
Miscellaneous Expenses	\$115	1.9%	\$112	1.9%	\$106	1.9%
Personal Care	\$82	1.3%	\$80	1.3%	\$75	1.3%
Personal Insurance	\$43	0.7%	\$42	0.7%	\$40	0.7%
Reading	\$13	0.2%	\$13	0.2%	\$12	0.2%
Shelter	\$1,278	21.0%	\$1,243	21.0%	\$1,175	21.0%
Tobacco	\$35	0.6%	\$35	0.6%	\$33	0.6%
Transportation	\$1,115	18.4%	\$1,088	18.4%	\$1,021	18.3%
Utilities	\$441	7.3%	\$432	7.3%	\$410	7.3%

